



**THE KEY DECISION FOR  
YOUR LOTTERY**



[WWW.LOTPROM.COM](http://WWW.LOTPROM.COM)



## ABOUT LOTPROM

LotProm Group of Companies provides a full complex of services in working out, manufacture, the organization and legal support of lotteries across all Russia and abroad.

The main targets of Our Company is: Innovating product planning and the attainment of manufacturing excellence are a corporate commitment of the highest priority and use of innovative technologies and the creative approach to the decision of business problems.

Mission of our company is creation of unique lottery products with the use of innovative patented decisions and the help to development of socially-significant projects in Russia.

### OUR COMPANY means:

- 11-year experience of management in lottery business
- Extensive experience in all fields of lottery business
  - Working out of lotteries.
  - The organization of lotteries.
  - Operating of lotteries.
  - IT providing.
  - Design workings out.
- There are own independent structures in each of the specified fields.
- Our unique company carries out a full complex of services in working out new lotteries across Russia. We've got a professional staff of analysts, mathematicians, designers, lawyers, engineers etc.
- There are more than 200 lottery projects. Let alone: useful models, inventions, copyright certificates, software products etc.
- We have got the permission to carry out about 100 kinds of lotteries.
- The experience of launching electronic lotteries.
- We've got our own IT-system for working out electronic lotteries through terminals, the Internet, mobile phones.
- Correct collaboration with the Russian departments of licensing.
- Direct contact with printing factory.
- Our own network of realization of lottery tickets (more than 60 000 objects). We are going to expand the network (up to 150 000 objects).
- Own network of electronic lotteries realization (more than 100 000 objects)/ "QiwI" terminals, our own network and network of partners. We are going to enter the mobile market and the Internet-market. At present we are working out new IT-products.
- We've created the online-system of calculation, circulation and sale of lottery tickets.
- We have developed and put into effect more than 20 variants of trading lottery equipment (terminals, booths).

Our partners are: Russian Post, Russian Football Association, Russian Olympic Committee, the largest public organizations, the TV-channels, the largest commercial Brands, etc.



## LOTTERY CREATION



The Lot Prom Group of Companies works out instant lotteries, paper, advertizing, and electronic lottery projects for different customers. Being an organizer and operator of lotteries we know everything concerning all aspects of lottery business arrangement . We have gained experience in the "turn-key" construction of lottery projects as well as carrying out any part of the process separately:

- Invent the concept and the logic of games.
- Carry out the calculations of the lottery and generate the game information.
- Create the design and prepare the models for printing the circulation of lottery tickets.
- Manufacture POS materials and design the trading equipment.
- Produce the technical project for the lottery software.

### 1. THE CONCEPT.

Every new lottery project starts with working out of the lottery concept. According to the statistics and the field of realization we are ready to offer to the client: lottery name, ticket cost, type of ticket, amount of lottery prize fund, nominal value of prizes, style and design of lottery tickets, algorithm of games.

### 2.THE CALCULATIONS.

As the lottery concept has been confirmed we are ready to create the mathematical model of the lottery prize fund.

Our competent experts count the mathematics of the lottery on special certificated equipment. And we are ready to offer you a previously developed cliché of the lottery or a new specially created mathematical model.

### 3.THE DESIGN.

Purchasing the ticket the buyer pays attention to the price and the look of the ticket as well. That makes the design of the ticket the major factor of successful sales.

In the staff of our company there are highly-qualified specialists in the lottery design, as this sphere of design is principally different from the others. The lottery design should correspond to the game mathematics and logics. In the process of work we take into consideration the current laws and the demands to the ticket as well as the consumers' needs.

### 4.THE TRADING EQUIPMENT.

As we know the advertisements the power of trade. That is why launching a new project we pay special attention to the view of retail points and the system of distribution.

We are ready to offer you a variety of sales equipment starting from lototrons, forms, advertizing products to the complex of vending equipment.



## LOTTERY CREATION

### 5.THE SOFTWARE.

In the contemporary world the demands for the rate of data produce grow every year. The analytics need more and more information on the sales statistics. The financial specialists need all the calculations and paper circulation to be carried out automatically. Moreover the electronically variations of software for mobiles and the internet are more in demand.

We are ready to adapt our previously created products to your project or work out an absolutely new software. Our analytics as well as IT specialists will bring your wishes and ideas into life.

### 6.THE COMPLEX APPROACH

Being multilateral experts we offer our clients a complex service starting from an idea to the carried out project. That is why the motto of our company is "Turn-key Lottery".

Working with our company you will save your money and time as well. We guarantee high quality on short terms.

### 7.THE SALE OF READY LOTTERY PROJECTS.

During the 11 years of extensive experience in all fields of lottery business we have worked out a considerable quantity of successful lottery projects. If our clients are ready to purchase one of these projects they get 100% guarantee of success. You do not need to invent anything you just choose one. In this case our experts will immediately start the project launch.

### 8.THE LAUNCH OF JOINT PROJECTS.

Working out and launching new projects we are not so interested in on-the-spot gain. The key for us is a successful and highly-qualified product.

That is why our company is ready to work out a project on terms of getting royalty from the realization. In this case we become personally interested in the result of work. Moreover we are ready to invest in interesting projects and get joint profit later on.

### 9.THE IMPLEMENTATION.

We guarantee additional profit and high quality of the output, i.e. in accordance with the technical specification.

### 10.THE PRICE POLICY.

We care about our partners' expenses and therefore we have got different systems of payment. You can order separate services or a full package which saves you up to 30%.

Being interested in the package we can work in credit. The Lot Prom Group of companies is always ready for cooperation.

### 11.PORTFOLIO.

You can see some of our projects on our website and we are always ready to give more information in the office.



## IT DECISIONS FOR LOTTERY OPERATING

Developing the information system for lottery business, we have chosen the way of consecutive automation of all business processes one by one. So "ERP LOTO" has been created as flexible system in which the most principles of the lottery account were put in basis.

ERP LOTO system consists of several modules which can work both like as incorporated system, and as separate products as well:



- stores the information on all lotteries;
- monitor lotteries in boxes, pieces and unique numbers;
- create architecture of a trading network and to analyze efficiency of agents;
- trace moving of the tickets through all the way to the point of sells;
- check and change the statuses of tickets;
- check winning tickets for the fact of a fake.

### Sales Module.

It is intended for sale of paper and video lotteries. This module is a set of appendices which provide all distribution processes for paper and electronic lotteries: sells, payment of prizes, cash collection and other operations. It includes:

- online and offline software for installation in points of sales;

### The lottery generator.

The Independent system intended for generation of the variable information for all kinds of lotteries. By means of the given module you can:

- design mathematical model of a lottery;
- generate the variable information in a format approaching for the printing house;
- load the generated party on the operator's server;
- check winning tickets for the fact of a fake of the variable information.

We guaranty the 100% variability of generated sequences because our generator of random numbers is certificated by Federal Security Service of Russia.

### Operator's module

This it the basic tool for the lottery operator. With the given module you can:



## IT DECISIONS FOR LOTTERY OPERATING

- the appendix for sale of usual and rolled tickets through the vending machines;
- the appendix for sale of video lotteries through the terminals, websites and a mobile phones with a set of interesting and dynamical games;
- a private online web office for an agent. This way agent may control the sales and payments, to trace the rests of cash and a technical condition of the trading equipment.

### **Draw lotteries Module.**

It is used to provide special operations concerning KENO and BINGO lotteries:

- online registration of the tickets for a draw;
- stopping the sales at the deadline;
- gathering data about the sold tickets for the draw;
- processing of the results of a draw in online mode;
- demonstrating of results on the operator's website;
- online check of tickets for players;

### **The prizes payment Module.**

This module provides a wide range of possibilities of reception of prizes by players:

- lets to make standard payments by cash on cash desk;
- automatically checks a prize value;
- supports compatibility with all modern protocols of payment systems;
- allows to pay prizes into the account of a mobile phone and through the lottery terminals.

### **The analytics and reporting Module.**

This is very convenient tool for your analyst. It allows:

- To trace realization, payments of prizes and efficiency of networks and agents;
- To form individual reports and graphic schedules;
- To give recommendations about redistribution of tickets between points of sales for their best realization.

The above-named technological decisions are developed by experts of LotProm Group of Companies according to modern standards, fixed by patents and certificated.

### **Cooperation conditions.**

As all modules of system support online mode of use, you don't need to install it. Just connect to our server and begin working. After system adaptation under your features you can use it at once.

If you will have additional requirements to system or its integration with already used one, our experts in the shortest terms will make a technical task and will estimate cost of works. Our prices will pleasantly surprise you.

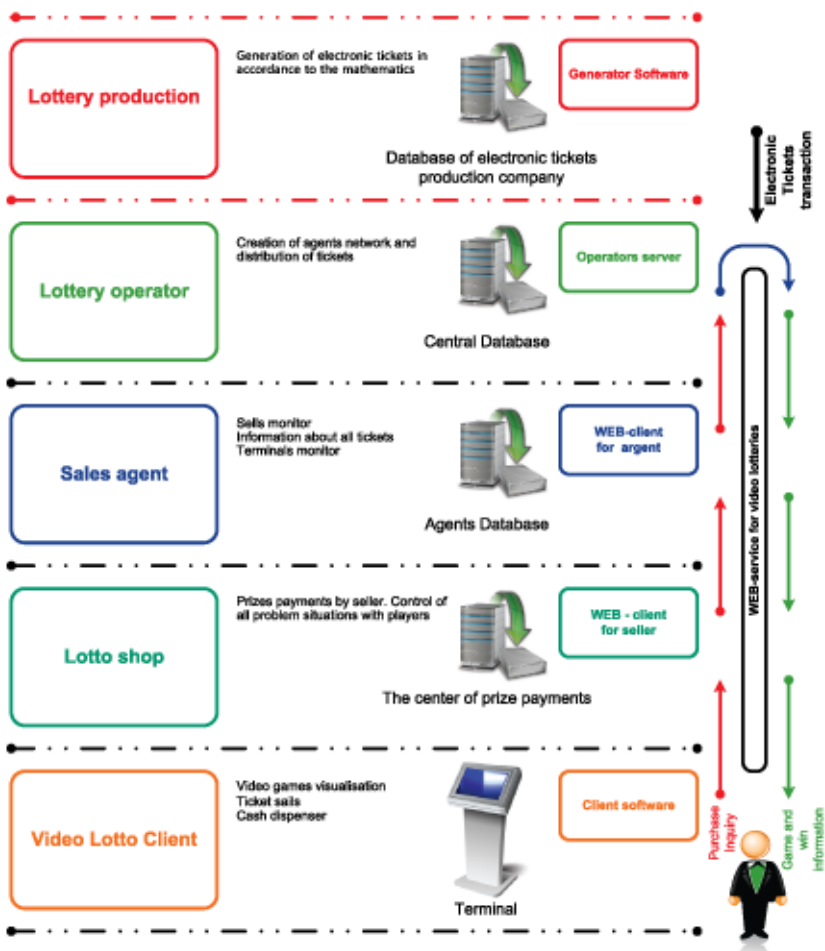
**ERP LOTO – THE BEST FACILITY FOR LOTTERY OPERATING**

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## VIDEO LOTTERY

Video Lottery is the most perspective format of lottery operating. The transparency of the standard lottery mechanisms (electronic lottery tickets) and the interactivity of video games close to a gambling ought to provide the maximum flexibility of this product to your laws. The software for operating of Video lotteries allows to sell lottery tickets and to pay prizes by the terminals / websites/ mobile phones.

### The scheme of realization of video lotteries





## VIDEO LOTTERY

The scheme of electronic lotteries distribution:

- 1) Generation.** The manufacturer of electronic lotteries generates parties of electronic tickets on the specialized certificated equipment. The generated parties are loaded on the Operator's server. At this stage the mathematics of the lotteries is created.
- 2) Distribution.** Devices of the agent (terminals) must be registered in a Operator's database. After the registration they upload the Lottery client software and the games.
- 3) Participation Payment.** Depending on the device the game is played, the participant have to fill up his account – put cash to the terminal, pay from the mobile account, pay in web money or by credit card.
- 4) Gaming.** Having chosen a lottery and having pressed the play button, the player actually receives the lottery ticket from a server. The same time this ticket is marked as sold on a server. Then it is checked in the Center of payment of prizes to tell the player the value of prize. Then the game software screens the video corresponding to the prize value of the ticket.
- 5) Prize delivery.** When the player decides to stop the game he can get the balance of the game the same way he filled it up. If for any reason the prize is not given out by the device the player can get it in the Center of payment of prizes. In any case the system gives to player the paper or electronic check with information about the sum of balance.
- 6) The Report** about sales and payments for each terminal is displayed on the agent's website. You can get access to the data from any point of the world.

### ADD-ONS OF THE SYSTEM

- Cache system – allows the client software to work without a continuous communication with a server. This decision is for the terminals working with unstable gprs connection. You can load and upload the tickets and statistic data to the terminal with the usb disk or while the short time communication with a server.
- Rolled tickets module. In that case if the legislation of your country demands obligatory presence of the lottery ticket, we can install the additional module with rolled tickets to the terminal. Thus on pushing the play button the terminal vends and scans the tickets. All video games leave the same. The only difference is that the program takes the prize value from the bar code on the ticket.

### COOPERATION CONDITIONS

To start work with video lotteries we will need to adapt system under your features:

- Interface translation.
- Generating the mathematic according to your lotteries.
- Adaptation of billing system for your currency.
- A choice of terminals and necessary equipment.

After adaptation the only thing you have to do is to place the terminals and to connect to our server. All server administrating and IT maintenance we will do by ourselves.

To work with us you don't need to pay before – we prefer to get profit the same time as you.

## GAMES FOR VIDEO LOTTERY

Video games are intended for visualization of instant game information of electronic tickets. Game co-operates with the lottery client software installed to the terminal / website / mobile phone. Receiving the result of the electronic lottery ticket (prize/loss) from the server the program shows a certain video file, informing the participant on result.

We have a ready set of various games. You can collect the necessary package of games to your taste:

### «Sevens» game:



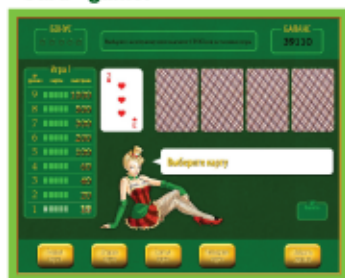
“Sevens” is a numerical lottery in which the result depends on a numerical combination. One horizontal line is one ticket. It is possible to play from one to five tickets (lines) at once. The price of lines depends on the chosen lottery and the player's choice.

After start of the game slots are twisted and consistently stop. After the stop each line shows the numbers combinations. If there is a winning combination of numbers on any line, it means that the winning ticket has dropped out.

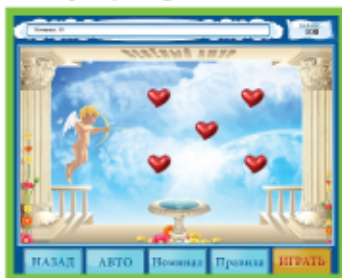
“Card” game is the “Win-Choice” lottery. It means that each ticket consists of several levels, on each of which it is possible to get the prize.

At each level there are 4 closed cards. It is necessary to guess an advantageous card. Then it is possible to stop the game and take a prize, or to rise above and to try to receive a greater sum. If the player loss at any level the prize burns down.

### «Card» game:



### «Lucky cupid» game:



The given game allows the player to choose the ticket among presented on the screen. That as much as possible approaches the game process to the purchase of a usual lottery tickets.

On the screen the Cupid and 5 heart targets is shown. One target is one lottery ticket. After a shot the result of the game (prize or loss) is displayed above the target.

## GAMES FOR VIDEO LOTTERY

### «Slot lotto» games set:



A series of games adapted for gambling theme. The player chooses game theme he like and starts the rotation of slots. After the stop each line shows the combination of symbols. The player wins the prize defined to the dropped out combination.

### «Bug running» game:



*This is the example of the game with consecutive draw of tickets. The bug runs on a circle with obstacles. One obstacle is one lottery ticket. Each circle contains 10 tickets. The prize of the ticket depends on the way bug crosses an obstacle. On a line it is shown two forks on which the Player himself chooses the further way of the bug, thereby influencing a game course.*

*Local bonus game - in each game counters of the lost tickets are saved. As soon as the counters reach the full position the Bonus game begins. It means the series of safe games is automatically started.*

*Global Jack Pot game – all terminals in a network deduct the percent established by you on Jack Pot saving, uniting all players in a pursuit of a super prize.*

### «Bonus» games set:



### «Wheel of fortune» game:



*The wheel of fortune is a well known game to all fans of casino.*

*The player stakes and starts wheel rotation. The sector on which the wheel index will stop, designates a prize of the Player. One rotation of the wheel is one lottery ticket.*



## THE EQUIPMENT FOR VIDEO OF LOTTERY

To sell video lottery in public places we have developed a wide range of lottery terminals. We will help you to choose the equipment with necessary functionality, depending on the place for installation, your players audience and set of other parameters.

### MonoBLOCK

*The unique novelty, allowing to expand the assortment of shops with the counters and racks, bookmaker offices, and also sport bars with the video-lotteries.*

*The monoBLOCK will serve as additional entertainment for your visitors, and will increase your profit considerably.*

*The lottery monoBLOCK represents the compact device in floor or wall execution that allows to place it directly in trading pavilions, shops, bars without creating inconveniences to visitors.*

1499 00 €



### MultiBLOCK

*The multiBLOCK is intended for sale of video-lotteries and for paying out winnings. It:*

- is simple in service,
- does not demand presence of the seller,
- can be established in any point in 1 square meter,
- takes a minimum of a place,
- allows to make prize payment on a place right after the game terminations.

*At the given model of the terminal there is a possibility of installation of additional accessories, and also installation of the second monitor for demonstration of advertising video.*

1999 00 €





## THE EQUIPMENT FOR VIDEO OF LOTTERY

### EasyBLOCK

*If you have your own or partner's network of booths this is the best decision for you.*

*The easyBLOCK is the modular set of all terminal elements. With the universal fastenings you will be able to build it in a booth of any size and form harmoniously. Presence of the seller will let us to reduce expenses for this device, because we don't need the dispenser. By the way the seller will also get into direct contact to the player, and this will increase your profit. This format also is convenient for combining with sale of paper lotteries.*

799 00 €



### Street booths

*For the organization of street sales we have a range of street cases which can work both in a self-service mode, and with participation of the seller.*



20000 00 €



3199 00 €

All design workings out are protected by patents. For the period of testing the system we are ready to delivery equipment in your region. After the conclusion of long-term contracts on realization of video lotteries we will give the license for manufacturing of cases for territories of the customer.

Our command of designers is ready to develop the equipment under your order.



## LOTTERY TICKETS PRODUCTION

LotProm group of companies represents in one person all the capacities of Russia. We have exclusive arrangements with the best print houses of Russia and own printing machines. Thanks to it we are ready to offer you the possibility of production of lottery tickets of different types:

- "envelope" tickets.
- "Sprint" tickets.
- "Scratch" tickets.

Considering that in Russia lottery tickets can be produced only by the enterprises having the right to manufacturing of securities, we guarantee the best quality and the highest level of protection of the variable information. That is why our company is ready to produce lottery tickets with «Win Choice» games.

While doing the press preparation, we are ready to execute following services:

- Creating the design of a breadboard model.
- Preparation of colouring tests and samples.
- Generation of the game information.
- Granting of the program of check of win codes.
- Carrying out of examination of the manufacturer on a fake.

### TYPES OF LOTTERY TICKET:

#### Envelope tickets

"ENVELOPE" type tickets are the most popular and convenient format. To open the ticket, it is necessary to tear off the stuck together edges along two lines of a separation.



## LOTTERY TICKETS PRODUCTION

### Sprint tickets

"SPRINT" type tickets are the hit of sales in Russia. It is the special kind of an envelope ticket. It is curtailed several times and fastened with the metal "piccolo" ring. To open it is necessary to tear off a ticket part together with metal "piccolo" ring in the area of a separation.



### Scratch tickets

The tickets with the scratch layer – are the most beautiful. We are ready to offer tickets with a high-quality color scratch layer and any form you like. We give the guaranty for more than 5 years for the scratch layer.



To make an order for lottery tickets just send us the information about the quantity, size and type of the lottery tickets you want. We will send you the calculation in 2 days.



**OUR WORK  
MAKE YOU  
FREE OF WORK**

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